

# Creative Problem Solving

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In the ever changing business world, success depends on innovative and creative thinking. This course will help individuals to develop their own creativity and the creativity of others.

By the end of the course delegates will be able to:

- think beyond the immediate needs
- stimulate innovation in themselves and others
- challenge the norm
- increase confidence in implementing new ideas
- add value to their organisations

The course includes:

- the need for innovation
- understanding how we think
- challenging traditional notions of creativity
- sources of creativity
- elements of creativity
- a systematic approach to innovation
- communicating your ideas

- problem solving techniques
- establishing a climate of creativity

This course is suitable for managers, project leaders and anyone whose success at work depends on innovative and creative thinking

Duration: 2 days



**The Island Partnership**

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